



## Global Wellness Program Growth Doubles

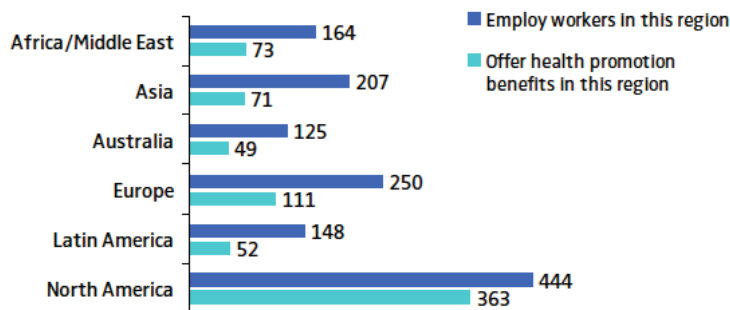
Whilst the United States still leads the way in the wellness market, with the highest percentage of employer-sponsored programs, wellness initiatives are rapidly growing in popularity around the world – even in these uncertain economic times. A recent report provides a revealing insight into how employers implement and evaluate strategic wellness initiatives, examining emerging trends and exploring key areas including program strategy, design and objectives.

### Working Well: A Global Survey of Health Promotion and Workplace Wellness Strategies

The Working Well global survey analysed responses for more than 600 organisations, representing more than 10 million employees worldwide.

The survey found wellness programs are most prevalent in North America, with 82% of respondents offering wellness initiatives, However, wellness programs are rapidly gaining ground elsewhere. 40% of employers outside of North America offer wellness programs, approximately double the number of last year.....

NUMBER OF PARTICIPATING EMPLOYERS BY REGION



GLOBAL PREVALENCE OF HEALTH PROMOTION PROGRAMS

